



The Hewlett-Woodmere Public School Endowment Fund's **2017 - Arts Below Sunrise - S.T.E.A.M. Festival** **Sponsorship Levels**

The HWPSEF is looking for Event Sponsors for the 2017 **Arts Below Sunrise - S.T.E.A.M. Festival** to help defray our operational expenses. Sponsorships are used to cover costs associated with the festival (musicians, sound engineers, rental fees for tents, tables, chairs & stages, generators, port-a-potties, posters, banners, signs, flyers, ads, event-day staff t-shirts, etc.). We hope that you will consider supporting the HWPSEF's **Arts Below Sunrise - S.T.E.A.M. Festival** as an Event Sponsor.

Supporter Level - \$250 • Supporters will receive acknowledgment on our event web page and the HWPSEF.org "Supporters" page.

Patron Level - \$500 • Patrons will receive everything from the Supporter level plus your name/logo will appear on a poster at each end of the event venue.

Bronze Event Sponsor - \$1,000 • As a Bronze sponsor of the event, you will receive everything from the Patron level plus your name/logo will appear on all advertising leading up to the event.*

Silver Event Sponsor - \$2,500 • As a Silver sponsor of the event, you will receive everything from the Bronze level plus your name/logo will appear on marketing materials* for the event, and you will be offered a 10x10 foot booth space to promote your business for free.

Gold Event Sponsor - \$5,000 • As a Gold sponsor of the event, you will receive everything from the Silver level plus your name/logo will be displayed in all press releases and street banners*. You will be offered the option to be introduced and to address the crowd from one of the stages.

Platinum Event Sponsor - \$10,000 • As a Platinum sponsor of the event, your name/logo will be displayed and acknowledged on all event marketing, signage, press releases and event advertising as the co-sponsor along with the HWPSEF*. You will have the option of your own VIP tent near the main stages for you and your guests. You are invited to have a free booth space, any size you need. You are invited to speak at the opening of the music portion of the event and your name/logo will appear on all street banners and posters throughout the event venue and be included in all announcements at event performances.

Arts Below Sunrise - S.T.E.A.M. Festival 2017 Sponsorships

All sponsorships checks should be made out to **HWPSEF** and mailed to:
Hewlett-Woodmere Public Schools Endowment Fund, 1 Johnson Place, Woodmere, NY 11598
In the memo area please write "**ABS STEAM 2017**" Please **DO NOT SEND CASH**
For questions, call John Roblin, Chairman HWPSEF at 516-581-2818.

Check one of the Sponsorship Levels below

___: \$10,000 Platinum Sponsor ___: \$5,000 Gold Sponsor ___: \$2,500 Silver Sponsor
___: \$1,000 Bronze Sponsor ___: \$500 Patron ___: \$250.00 Supporter
___: Other Donation \$_____.

The HWPSEF is a 501(c)(3) organization. All contributions are tax deductible to the fullest extent of the Law.

* Inclusion in advertising and marketing materials depends on the date of sponsorship. Materials will be put into production in August, and therefore your sponsorship needs to be in place before this deadline.